Memorandum

DATE December 2, 2022

TO Honorable Chair and Members of the Transportation & Infrastructure Committee

SUBJECT **Shared Dockless Vehicle Program: Operator Permit Application Scoring Results**

The purpose of this memorandum is to notify the members of the Transportation & Infrastructure Committee, Mayor and City Council, shared dockless vehicle operators, and the public of the results of the Call for Applications for 2022-2023 Shared Dockless Vehicle Operating Authority Permits.

The Department of Transportation received applications from five operators: Bird, GBike, Lime, Spin, and Superpedestrian. A scoring committee was convened to review the applications, consisting of six staff from three departments, including the Department of Transportation, Park and Recreation Department, and Planning and Urban Design Department. Each application was scored using the criteria previously reviewed by the Micromobility Working Group. Operators were also required to participate in an in-person demonstration to show how well their devices and technology could comply with certain requirements in the Program Rules and the Code, including but not limited to:

- Slowing to 10 mph before a device enters a geofenced Slow-Ride Zone
- Safely stopping when a device enters a geofenced No-Ride Zone
- Providing a warning to riders when they approach these zones

These demonstrations were held on November 15-16, 2022 on the City Hall Plaza.

The applications were scored out of 100 total points possible. The scoring results are summarized below, with the operators ranked from highest scoring to lowest scoring. A more detailed scoring table is provided in Attachment 1.

1. Superpedestrian   86 points
2. Bird   85 points
2. Lime   85 points
4. Spin   79 points
5. GBike   51 points

In accordance with the Program Rules that took effect on August 1, 2022, the City may issue up to three active operating authority permits, which are valid for one year. The Department of Transportation intends to issue permits to the three top-scoring operators for the 2022-2023 permit cycle: Superpedestrian, Bird, and Lime.

Next Steps

There are several action items that need to be completed before the permits can be formally issued and services launched. Action items to be completed include executing the contract with the selected Data Vendor, working with the Data Vendor to configure their interface to suit the City of Dallas needs, and connecting the operators' data feeds to the Data Vendor's platform. The Data Vendor will allow City staff to monitor operator compliance in real-time. Depending on the amount of time it takes to complete the above steps, staff anticipates that services will launch before the new year.

As more information becomes available, it will be posted to the Shared Dockless Vehicle Program website: https://dallascityhall.com/departments/transportation/Pages/dockless-vehicle-program.aspx

If you have any questions or concerns, please contact Ghassan "Gus" Khankarli, Ph.D. P.E., PMP, CLTD, at ghassan.khankarli@dallas.gov.

Robert Perez, PhD
Assistant City Manager

[Attachment]

c:

T.C. Broadnax, City Manager	Majed A. Al-Ghafry, Assistant City Manager
Chris Caso, City Attorney	M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Mark Swann, City Auditor	Carl Simpson, Assistant City Manager
Bilierae Johnson, City Secretary	Jack Ireland, Chief Financial Officer
Preston Robinson, Administrative Judge	Genesis D. Gavino, Chief of Staff to the City Manager
Kimberly Bizor Tolbert, Deputy City Manager	Directors and Assistant Directors
Jon Fortune, Deputy City Manager	

Attachment 1: Detailed Scoring Results

Criteria	Bird	GBIKE	Lime	Spin	Super-pedestrian
1. Equipment (35 points max)	28	17	28	26	30
2. Fleet Size & Distribution (5 points max)	5	3	5	5	5
3. Operations (20 points max)	15	8	16	14	15
4. Parking (10 points max)	10	5	8	10	10
5. Communication & Customer Service (8 points max)	8	5	8	7	7
6. User Privacy (7 points max)	7	3	7	3	7
7. Equity (10 points max)	8	8	8	10	8
8. Environmental Sustainability (5 points max)	4	2	5	4	4
TOTAL SCORE	**85**	**51**	**85**	**79**	**86**